

## Flash: Versatile Attention-Grabber

Flash has become a popular method for adding animation and interactivity to web pages.

eLawMarketing has assembled a team of talented programmers who, aside from standard Flash animations for websites, have deployed the following innovative applications using Flash technology:

- **Flash Holiday Cards**

If your firm is “going green,” Flash holiday cards provide the perfect option for sending season’s greetings. Employing sophisticated, holiday-themed animations, our e-cards:

- o delight clients
- o project a tech-savvy image
- o eliminate printing and mailing costs
- o help preserve the environment

- **Flash Magazines/Annual Reports**

Converting PDF newsletters and firm annual reports to Flash adds interactivity, and makes publications more accessible, navigable and user-friendly on the Web. See <http://www.attorneycasting.com> for a sample.

- **Flash Powerpoints**

Converting Powerpoint presentations to Flash makes them more accessible and user-friendly. Add synchronized sound to create a podcast.

## Get Started Today

To further explore the potential of Flash, please contact us today at 866.833.6245 or [sales@elawmarketing.com](mailto:sales@elawmarketing.com).

“We hired eLawMarketing to convert our newsletter from print to an online Flash publication. Their expertise has definitely come across in the finished product! Our association’s members have been very happy with the new Flash newsletter. Their production team is very easy to work with and they listen to what we want to accomplish, and then translate it into a wonderful, usable tool. I highly recommend eLawMarketing.”

– *Caroline Stonehouse, Board Member, Golden Gate Chapter of the ALA*

## Say It With Flash

“Go Green” with our Flash holiday cards that are sure to delight your clients while saving your firm time and money.

